

# Becoming a highly effective teacher with NLP

17-18 November 2011  
Canary Wharf, London

Part of the 2011 NLP Conference - Neuro-Linguistic Programming in London

## Using NLP techniques to develop outstanding teaching and leadership skills

- Drive focused attention among students and facilitate multisensory learning
- Improve literacy and numeracy among SEN students
- Update on advances in neuroscience and new technologies for learning
- Use NLP to diffuse conflict in the classroom
- Develop leadership and coaching skills that create a culture of success in school
- Use metaphor to personalise learning for students and tap into their imaginations
- Help students take charge of their emotions and change behaviour permanently
- Use a coaching model to embed 'outstanding' pedagogy across the whole school

For primary and secondary teachers, and school leaders

Conference Speakers Include:

**Ian McDermott**

International NLP Speaker and Coach

**Roger Terry**

Trainer and Co-author of  
*NLP for Teachers*

**John Seymour**

National NLP Tutor for Further and Higher Education

**Danie Beaulieu**

International Speaker and Author of  
*Impact Techniques in the Classroom*

**Jackie Beere OBE**

SIP, Author, Trainer, and Former Headteacher

**David Hodgson**

Author and Trainer

**Nick Austin**

Professional Development Consultant and Former Headteacher

**Andy Vass**

Educational Coach, Trainer and Author

**Clare Smale**

Creator of Teaching Expertise, Trainer, Coach and Former Teacher

**Michael Blakey**

NLP Practitioner and Teacher



## Using Neuro-Linguistic Programming techniques to develop outstanding teaching and leadership skills

Following last year's success, *Becoming a highly effective teacher with NLP* has been extended to a two day conference this year. Attend this unique event on 17th and 18th November in London to hear from leading NLP experts in Education on how to use neuro-linguistic programming techniques to raise your performance as a teacher and leader.

**DAY ONE** of the event will be an introduction to using NLP in school. This part of the conference will be accessible to NLP newcomers as well as those who are experienced in using NLP in the classroom. This day will be a highly practical whistle-stop tour of neuro-linguistic tools and techniques that can be used to build confidence, increase focus, improve behaviour and raise achievement. The opening keynote will be from International NLP Coach, Ian McDermott, who will provide **an overview of NLP and how it can be used in education**. Delegates will be able to choose from four streams of practical workshops on a range of topics from SEN to behaviour management, before the conference is brought to a close by David Keeling, Trainer, Actor and Educationalist who will offer some entertaining anecdotes to remember the day by.

On **DAY TWO** of the conference, delegates will be able to choose from **a series of more in depth workshops, including advanced sessions for practitioners**. These offer guidance on developing the NLP mindset for personal and professional development. Delegates will have the opportunity to update on the latest research findings in the neuroscience behind learning, and discover how to use NLP to become an outstanding teacher and leader. Leading NLP consultants will run highly experiential sessions on classroom management, creativity and effective leadership and coaching. The conference will close with a double induction visualisation experience for delegates which is designed to refresh the mind and elicit an emotional state for motivation.

Across the two days, delegates will learn how to:

- Drive focused attention among students and facilitate multisensory learning
- Improve literacy and numeracy among SEN students
- Update on advances in neuroscience and new technologies for learning
- Use NLP to diffuse conflict in the classroom
- Develop leadership and coaching skills that create a culture of success in school
- Use metaphor to personalise learning for students and tap into their imaginations
- Help students take charge of their emotions and change behaviour permanently
- Use a coaching model to embed 'outstanding' pedagogy across the whole school

Attend Day One or  
Day Two, or both  
days of this event

This two day conference for teachers is a part of the international NLP conference which takes place on 18th, 19th and 20th November at the same venue. Delegates attending one or both days of this teacher's event will receive a discounted rate to the three day NLP conference that follows. Please see further details on the back page of this flyer.

## DAY ONE – Thursday 17 November – Open To All



### Conference introduction and welcome

#### David Keeling, Trainer, Actor and Educationalist

Dave Keeling, a 6' 2", self-confessed Ginger Ninja will be your compere for the day. He has been a professional actor and a 'stand-up' educationalist (or kinaesthetic and passionate) for 10 years working the length and breadth of the country with teachers, pupils and parents.



### Conference Keynote NLP for teachers

#### Ian McDermott, International NLP Speaker and Coach

The Founder of International Teaching Seminars, Ian holds a PGCE and has been teaching teachers NLP since 1988. He will give an overview on how NLP can be used in all areas of education from enhancing teaching practice to developing leadership skills.

Ian is both External Faculty at Henley Business School and an Honorary Fellow of Exeter University. He has recently been commissioned by the Head of Graduate Studies at Cambridge University to deliver programmes for the entire Cambridge graduate community.



### Impact techniques to drive focused attention and facilitate multisensory learning

#### Danie Beaulieu, International NLP Consultant

Have you ever had the impression that sometimes words just weren't enough? No matter how you said it, your message just wouldn't get through? Impact Techniques go beyond words to the whole brain (and the body), to help students learn about the world and their place in it. Exploiting the powerful visual and kinesthetic sensory systems, the Impact approach taps into the implicit learning systems, which are responsible for 80% of what we glean from experience. This workshop will present dozens of unique and versatile multisensory metaphors, visual imagery, tactile props, and other techniques that focus students' attention and increase their multisensory involvement in learning and in life. Participants will learn how to apply these techniques in their practice and create new techniques based on their experience and needs.



## Turning learners into teachers: Shifting the focus of responsibility in the classroom

**Nick Owen, Teacher, Trainer, Author and Development Consultant**

Working with basic NLP tools and techniques, Nick will help you will investigate some simple and direct ways to enhance your teaching awareness while supporting more effective and accelerated learning and memorising among your students. Working with visual metaphor, creativity and playfulness, delegates will explore the nature and structure of the learning process and how it differs from student to student. This workshop will look at more effective embedding of learning into mid and long term memory so that what has been learned can be stored easily for future review, recall, and reference. This session will be experiential, participative, and active.



## From mindset to mindflex: Eliciting peak performance learning states in staff and students

**Will Thomas and Chris Matson, Education Consultants and Teachers**

Participants will be given an introduction for teachers and school leaders in using NLP to powerfully create states of mind that lead to peak performance for staff and students.

This workshop will provide a highly experiential approach to delegates learning about NLP and experiencing the use of some key techniques as applied to the coaching of young people and colleagues. Exploring one to one and whole group approaches, this session is practical, realistic and delivered by highly experienced 'NLPers' who are also experienced teachers and leaders in schools.



## Behaviour management: How to diffuse conflict and build positive relationships with young people

**David Hodgson, Author and Trainer**

This session will show you how blending personality type theory and NLP will help to make it easier for you to work with young people to help them better understand themselves and others. Using a collection of interactive techniques developed for students and teachers, you will learn how to best manage difficult behaviour, diffuse conflict and build better relationships with young people.



## Improving literacy, numeracy and concentration among SEN students by creating an upward spiral of confidence

**Olive Hickmott, Educational Coach, Author**

With a combination of NLP and Energetic NLP, teachers and parents alike can learn new skills that will be invaluable to their youngsters. Olive will share her New Perspectives model of how sensory control, clearing energy blocks, ground-

ing and families all interact in either a positive spiral of achievement and confidence or a negative spiral of confusion, low self esteem and learning difficulties. Delegates will learn simple skills to improve literacy, numeracy, Dyslexia, Dyscalculia, Dysgraphia. This session will also explore how to help people with Dyspraxia, ADD/ADHD, Torettes, Aspergers and Autism gain more peace of mind, self confidence and communicate with their families and teachers, so they can achieve what is really important for them.



## Rainbow magic: Reframing learning for SEN students to tap into potential

**Paul Jacobs and Dee Shipman, NLP Trainers**

This workshop is about helping students with learning, behavioural, emotional and physical differences, and with labels such as ADHD, Dyslexia and Asperger's, to see you and themselves in new ways. This session will provide specific tools and skills which offer hope, and allow for change. New Oceans' founder, Paul Jacobs, and Dee Shipman: NLP Trainers and Master Coaches, will share their unique 'magical' skills, and passion for the right of children with Special Educational Needs to realise their potential. Parent or teacher, if you're seeking some 'magic' to move your children from SEN to SENSational!, this workshop is for you.



## NLP in the classroom: teaching activities that personalise learning and raise achievement

**Roger Terry, International NLP Master Trainer, coach and career scientist**

Drawn from his 16 years of experience of training NLP and the book NLP For Teachers (co-authored with Richard Churches), Roger Terry will show you how to use practical NLP techniques to personalise learning and raise achievement. The session will include: simple ways to change mindsets, language patterns that lead to compliance, using gestures for impact and using your classroom space to manage behaviour.



## Good to outstanding teaching and learning: Developing a coaching model for consistent delivery of best practice

**Jackie Beere, Author, Consultant and former Headteacher; Terri Broughton, Assistant Principal, Teaching and Learning Coach, Kings Lynn Academy**

Getting the mindset of your staff right for sustaining the strategies that raise achievement is a constant challenge. In this session, you can improve your own teaching and find out how to use a coaching model to improve confidence and communication in the classroom thus improving progress and value added in your school. The coaching model for leading teaching and learning will embed and sustain a more consistent delivery of the very best practice.



## Tackling underachievement: Using different teaching styles to bring learning to life for challenging students

**Justin Collinge, Consultant and Author**

Everyone is motivated by something. Even the most disinterested student or pupil will 'come alive' given the right stimulation. This practical workshop will explore how to discover exactly what will set any student alight and provide a new raft of ideas and strategies to draw in challenging and underachieving pupils. Participants will gain insight into their distinct teaching styles, the effect that these preferences have on their classes and how to flex into new styles to engage a wider group of learners. This workshop will explore three filters (or metaprogrammes) that are crucial to understand if we want to inspire and motivate classes and individuals.



## Voice talk: Building a powerful rapport with students through voice techniques

**Judy Apps Director of Enlightened Ltd, Author, Trainer and Coach**

In teaching we mostly pay attention to voice when things go wrong, and this can easily happen in a profession where on an average school day a teacher's vocal cords vibrate over 2 million times. Knowing how to use the voice skilfully is essential to the job. However; the voice represents much more. It can be an extraordinarily powerful tool for engaging attention, surprising, inspiring, connecting, reassuring, convincing and bringing learning to life. Yet its role in education is woefully under-researched. In this active session, delegates will explore some fresh ways to make the most of the voice (and to look after it) in the classroom by using NLP skills to model what works.



## Building aspiration, resilience and optimism among the disengaged

**Helen Walker, Bloom and Grow Leadership Consultant**

This session will offer a variety of techniques to move your lessons towards outstanding. Using NLP tools and the application of LAB Profile by Shelle Rose Charvet, you will learn how to engage disaffected pupils, help them aspire, overcome barriers and be resilient in the face of adversity.



## Personal and professional development: Reaching your goals by developing alignment between values and vision

**Clare Smale, Trainer, Coach and former Teacher**

In this workshop, participants will learn how to align their values and vision for personal and professional development. They will learn how to describe their values as a teacher or leader in schools and use this information to write brilliant letters of application and manage time more effectively. Clare will share a powerful new NLP tool with participants which can be used with pupils and colleagues at school, as well as for personal development.

## DAY ONE – Thursday 17 November – Open To All

9.00 – 9.30	Registration		
9.30 – 9.50	<b>Conference introduction and welcome</b> David Keeling, Trainer, Actor and Educationalist 		
9.50 – 10.30	<b>Conference Keynote - NLP for Teachers</b> Ian McDermott, International NLP Speaker, Trainer and Coach 		
10.30 – 11.00	Morning Refreshments and Exhibition		
11.00 – 12.30	Streamed Sessions 1		
<b>Impact techniques to drive focused attention and facilitate multisensory learning</b> Danie Beaulieu, International NLP Consultant	<b>Turning Learners into Teachers: Shifting the focus of responsibility in the classroom</b> Nick Owen, Teacher, Trainer, Author and Development Consultant	<b>From mindset to mindflex: Eliciting peak performance learning states in staff and students</b> Will Thomas and Chris Matson, Education Consultants and Teachers	<b>Improving literacy, numeracy and concentration among SEN students by creating an upward spiral of confidence</b> Olive Hickmott, Educational Coach, Author
12.30 – 13.30	Lunch and Exhibition		
12.45 – 13.15 <b>Optional lunchtime workshop</b>	<b>Lunchtime Rockets – High Impact activities to start, end and break up lessons from best selling author of <i>Rocket Up Your Class!</i></b> David Keeling, Trainer, Actor and Educationalist 		
13.30 – 15.00	Streamed Sessions 2		
<b>Personal and professional development: Reaching your goals by developing alignment between values and vision</b> Clare Smale, Trainer, Coach and former Teacher	<b>NLP in the classroom: Teaching activities that personalise learning and raise achievement</b> Roger Terry, International NLP Master Trainer, Author, Coach and career scientist	<b>Good to outstanding teaching and learning: Developing a coaching model for consistent delivery of best practice</b> Jackie Beere, Author, Consultant and former Headteacher; Terri Broughton, Assistant Principal, Kings Lynn Academy	<b>Rainbow magic: Reframing learning for SEN students to tap into potential</b> Paul Jacobs and Dee Shipman, NLP Trainers
15.00 – 15.30	Afternoon Refreshments and Exhibition		
15.30 – 16.30	Streamed Sessions 3		
<b>Building aspiration, resilience and optimism among the disengaged</b> Helen Walker, Bloom and Grow Leadership Consultant	<b>Tackling underachievement: Using different teaching styles to bring learning to life for challenging students</b> Justin Collinge, Consultant and Author	<b>Voice talk: Building a powerful rapport with students through voice techniques</b> Judy Apps Director of Enlightened Ltd, Author, Trainer and Coach	<b>Behaviour management: How to diffuse conflict and build positive relationships with young people</b> David Hodgson, Author and Trainer
16.30 – 16.45	<b>Closing keynote: Love, Laugh and Learn</b> David Keeling, Trainer, Actor and Educationalist		
16.45	Close of Conference		

## DAY TWO – Friday 18 November – In-depth NLP Seminars

9.00 – 9.30			Registration		
9.30 – 12.30			Streamed Sessions 1 (includes refreshment break)		
Open to all		Some NLP knowledge required		NLP Practitioner level	
 <p><b>Becoming an outstanding teacher with NLP: Overcoming the challenges of teaching and making a difference in school</b></p> <p><b>Michael Blakey, NLP Practitioner and Teacher and Marian Hubbell and Nicola Jackson, INLPTA trainers, Indigo Children's Services</b></p> <p>In this interactive session participants will gain an insight into NLP fundamentals through Robert Dilts' Neurological Levels and identify practical ways to apply his model in a teaching environment. By exploring each level from different perspectives, this session will explore how Dilts' model can be used by teachers to gain deeper self awareness, for personal development and to have a greater positive influence on those they teach. Delegates will discuss some of the problems teachers face and how the model can be applied to push the boundaries and make an outstanding difference.</p>		 <p><b>NLP Update: Advances in neuroscience, new technologies and techniques to use with students</b></p> <p><b>Kate Benson, International Director of Education for the Society of NLP</b></p> <p>NLP is an educational model and is constantly evolving. New advances in neuroscience and neurochemistry are giving us valuable opportunities to move NLP forward in exciting and new ways. This workshop will explore the advances in these fields and their implications for the classroom and for teaching and learning in the future. During this workshop the participants will explore new advances in neurology and neurochemistry and how they impact on NLP. Delegates will examine new ways for utilizing the developments in NLP in teaching and learning and explore some of the new technologies available to support thinking and learning for students.</p>		 <p><b>NLP and Emotional Literacy: Helping you and your students take charge of emotions to maximise learning and growth</b></p> <p><b>Sue Bayliss, NLP trainer including NLP in Education, coach, therapist, wellbeing consultant</b></p> <p>Sue will teach you tools that will help you access and maintain optimal mental / emotional states while teaching and dealing with challenging situations. Discover how to teach students ways to take charge of their emotions to free them to learn more easily, including the time out that doesn't involve leaving the class. Gain an understanding of the neurological underpinnings of good learning states and how bringing attention to the heart and the breath can enable clearer thinking and calm. Find out about the 3 anxiety profiles and their relation to the NLP 3 positions, and how you can use targeted language to help students with each profile, leading to more effective classroom management.</p>	
12.30 – 13.30			Lunch and Exhibition		
12.45 – 13.15 Optional lunchtime workshop		<b>Grounding techniques for building a focused learning state for both students and staff in the classroom</b> <b>Olive Hickmott, Educational Coach, Author</b>			
13.30 – 16.30			Streamed Sessions 2 (includes refreshment break)		
Open to all		Open to all		NLP Practitioner level	
 <p><b>Creativity in the Classroom: Using the Walt Disney process to tap into students' imaginations</b></p> <p><b>Nick Austin, Professional Development Consultant and Former Headteacher</b></p> <p>Creativity can be hard to summon up to order. Walt Disney realised this and devised a strategy for getting his teams to be both creative and practical at the same time. In this workshop, delegates will go through and experience the Walt Disney creative process, and explore the many ways it can be used in the classroom and beyond.</p>		 <p><b>Leadership and coaching techniques to raise performance: Developing a culture of success</b></p> <p><b>Andy Vass, Educational Coach, Trainer and Author</b></p> <p>Explore and understand how the behaviours and attitudes of leaders have a direct impact on the culture and performance enabling others around them to thrive. Thriving happens when learning and energy are present. Only then can high performance, resilience, and wellbeing be present. Because leaders are ultimately judged on the performance of others, understanding how to generate interactions that enable young people to turn up every day and do their best is essential. A key theme of the workshop is that sustainable high level results are generated not by process but through human interactions and in particular, high quality learning conversations.</p>		 <p><b>Hot NLP apps for teachers and leaders: Developing the NLP skillset</b></p> <p><b>John Seymour, Director of JSnlp Training</b>  <b>with Pam Keevil, Primary Head Teacher, Ron Piper, Secondary Deputy Head, Marilyn Armitage Parker, University Lecturer</b></p> <p>John Seymour will explore leading applications of NLP in Education at all levels with Pam Keevil, former Primary Headteacher and NLP Trainer, and two more of the development team of the Teacher's 18 day Practitioner training. Participants will be learning about some of the most effective and practical uses of NLP skills across all age ranges. Applications will cover all aspects from teaching and learning in the classroom, through to management and leadership of a school. If you want to know the skills that really make a difference, then this masterclass is for you. Be warned, we may sneak in a bit of fun.</p>	
16.30			Double induction visualisation experience to ignite a positive change in behaviour		
16.45			Close of Conference		

## Booking Details

Your Name: .....  
first name surname

Job Title: .....

Establishment: .....

Primary School  Secondary School  Other .....

Address: .....

Telephone (day): .....

Email: .....

**Number of places I wish to book (£149 + VAT for 1 day, £275 + VAT for 2 days):**

Day One £149 + VAT (qty): ..... Total £ .....

Day Two £149 + VAT (qty): ..... Total £ .....

Both Days £275 + VAT (qty): ..... Total £ .....

**Grand Total £ .....**

**Please send me NLP Conference 2011 information**

**Name(s) of additional delegates attending from the same organisation:**

Name: .....  
first name surname

Job Title: .....

Email: .....

Name: .....  
first name surname

Job Title: .....

Email: .....

Name: .....  
first name surname

Job Title: .....

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## Booking Instructions

- You can book online at:  
**www.nlpconference.co.uk**
- Or complete this form and post to:  
**NLP Conference Ltd,  
Crown Buildings, High Street, Bancyfelin,  
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- Or fax it to: **+44 (0)1267 211882**
- Alternatively call: **+44 (0) 1267 211880**  
Office opening hours Mon-Fri 9am-5pm. Out of office hours please leave a message and we will return your call at the earliest opportunity.

**Attend Day One or Day Two, or both days of this event**

Becoming a highly effective teacher with NLP 17-18 November is part of the annual 3 day NLP Conference:

## the nlp conference

Neuro-Linguistic Programming in London

18-20 November 2011  
Canary Wharf, London

The NLP Conference is an annual event held in London. It attracts outstanding speakers, both UK-based and international, on the subject of NLP and its applications. Subject areas covered include the applications of NLP to health, therapy, business, personal development and education. The conference is a wonderful opportunity to meet with like-minded people and to hear about the latest innovations in this fascinating area.

### Stay Informed:

Dates for the NLP Conference are **18-20 November 2011** - if you would like details, please email us at **info@nlpconference.co.uk** or fill in your details on this form and send to the address above.

[www.nlpconference.co.uk](http://www.nlpconference.co.uk)